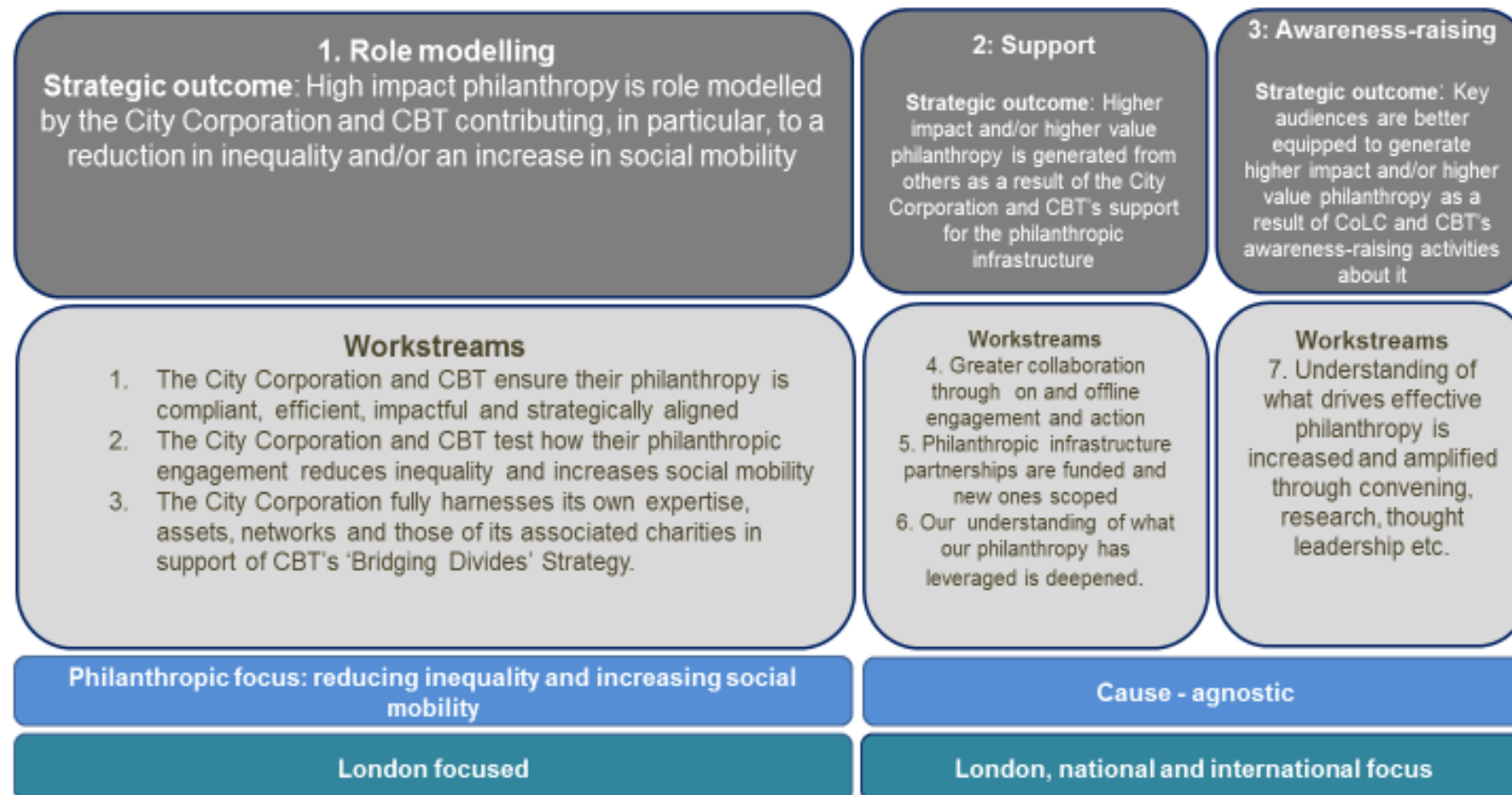


Appendix 2: Philanthropy Strategy

Vision: Individuals and Communities, especially those experiencing disadvantage and marginalisation, thrive as a result of higher impact and higher value Philanthropy*.

Mission: the City Corporation and CBT contribute to higher impact and higher value Philanthropy through our role modelling in London and our support and awareness-raising in the UK and internationally.



* The giving of money, time, skills and assets by individuals, businesses, trusts and foundations